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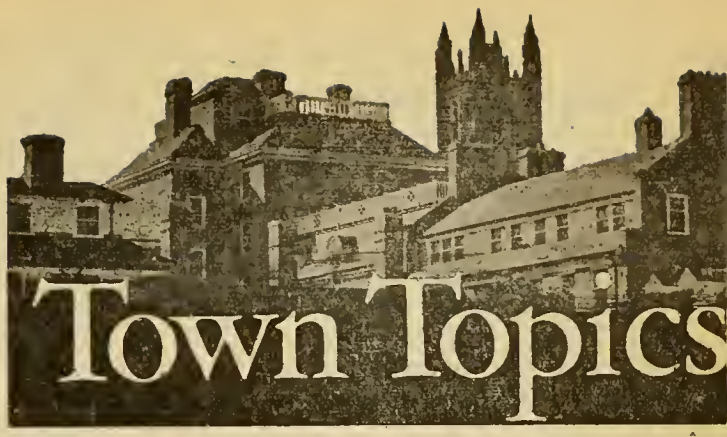

WE NOMINATE

The 50 active and 55 honorary members of Mercer Engine Company Number 3, who next month and early in October will formally celebrate the 100th anniversary of the formation of their distinguished fire-fighting organization. Occupying the middle ground in the Princeton Fire Department from the point of view of antiquity, "Number 3," a half century younger than "Number 1" and a decade older than "Hook and Ladder," belongs to the fast-thinning ranks of the nation's all-volunteer organizations whose active rolls cheerfully shoulder responsibilities of vital importance to every resident of a community.

The only fire company in New Jersey that can boast of having had a President of the United States on its roster (Woodrow Wilson), "Number 3" through its traditionally energetic membership has been intimately associated from its earliest days with Princeton's development. One of its first presidents, Aaron Green, a newcomer to Nassau Street in 1843, presided over the town's Common Council, while a leading light in the company reorganization after the Civil War was Crowell March, later a United States Senator. Down through the years, members of "Number 3" have at one time or another occupied every key public office in the Borough.

The company, founded with the "object of saving life and properties at fires" and named for General Hugh Mercer, one of the heroes of the Battle of Princeton (1777), has evolved organizational patterns which are strikingly complete and completely reassuring to the uninitiate. The Constitution, By-Laws and Rules of Order fill a 32-page printed booklet and, under Article XVII of the By-Laws, company members are subject to 17 different fines and penalties for failing to fulfill their voluntarily assumed duties.

Longevity of service tends to be the rule rather than the exception among company members, who are eligible to apply for honorary membership after five years of active membership. No less than 12 of the present active members have given a quarter-century or more to the company and to Princeton. Frank F. Pierson was elected in 1894, followed by Ernest F. Drake in 1897 and the Hoff Brothers, John F. Sr. and Joseph S., in 1898. Other veterans are: F. Foster Birch, Joseph R. Dennen, William W. Golden, David S. Lloyd Jr., Edward L. Lloyd, John A. Mooney, George L. Pierre, and Charles S. Sailliez.

For cherishing the volunteer spirit that has been, and is, the essence of the American way of life; for striving with their sister companies to reach and maintain the lofty fire-fighting standards created by full-time and well paid professional forces; for personifying "The Good Neighbor Policy," one of the joys of small-town living; these men are TOWN TOPICS' nominees for

PRINCETON'S
MEN OF THE WEEK
August 24-30, 1947

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.
Advertising Rates on Application.
Box 371 Princeton, N. J. Telephone 2326

Vol. II, No. 24 August 24-30, 1947

Topics of the Town

Active August Session. High humidity and temperature with thunder grumbling at frequent intervals provided a proper setting Tuesday night for the August Borough Council meeting. On the floor, differences of opinion were many, while the long session was climaxed by final passage of the controversial Greenholm ordinance.

To begin with, residents of William Street and Markham Road presented a petition asking that the bus terminal on Sergeant Street be moved from the neighborhood. Noise, gas fumes and waiting passengers all constituted a nusiance, it was charged.

Next item: a letter from Joseph S. Hoff 2nd for The Princeton Fuel Oil Company asserting that it, as the only independently-owned oil business in town, be continued as the dealer serving the three fire houses. John R. Hoff and Councilman George F. Karch then engaged in a sharp verbal exchange over the merits of the rotating policy which the Borough had instituted.

Third on the docket: a strong plea from the Taxi Drivers Association that the terms of the franchise which the Pennsylvania Railroad has awarded the Grover taxi interests be made public. Members of the association charge that favors granted Mr. Grover by the railroad in parking his cabs at the station are unfair and add that only through their constant presence (15 feet back of the space reserved for Grover-operated taxis) are passengers given adequate service.

Before the Greenholm ordinance was introduced, R. Warner Wood (new owner of the Peacock Inn) spoke "for the last time" against running the proposed street through the center of that residential district. When he estimated that the Borough would save $50,000 by constructing alternative routes to the north and south, he and Mayor

(*Continued on page four*)

PERFECT FOR THAT DOGGIE ROAST: Old-fashioned, large white marshmallows. Ten-ounce bag, 29c. Thorne the Druggist, 168 Nassau Street.

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PERSONAL RESPONSIBILITY

★ It is estimated that on an average day in the United States four million people are actually disabled by illness, and countless others are afflicted with minor ailments. Not only is the economic loss incalculable, but the effect on the spirit of the nation is a factor to be reckoned.

What can we do to better this situation? Certainly, at a very minimum, you can care for your own health and the health of your family. In the end, most problems are resolved in the individual's sense of personal responsibility. Observe common health rules. Consult your physician in case of illness. If medication is needed, have your prescription compounded by our expert prescriptionists.

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168 Nassau Street Princeton, N. J.
JUST PHONE 77

Sports in Short

The Hucksters. One of the most signfficant developments of the fall in this football-woozy country will be the widespread experimentation on the part of television companies to determine just how effective football telecasts can be in attracting enthusiasts and would-be spectators to a friend's home, to the local country club or even to the corner pub.

While no one yet seems to know just how long television will take to grow into an advertising medium rivalling radio, the hucksters are already hard at it. On both the Atlantic and Pacific coasts the bickering is on, as advertising agencies and television networks attempt to stake out claims to the telecasting rights of name institutions.

In spite of enticing offers, including promises of "getting Old Siwash in on the ground floor and thereby giving Siwash a television edge over the other Siwashes," the football powers, generally speaking, are standing pat. Major games here and there will be televised, but to date no one fumble foundry has struck hard at the televisers' bait.

Large enterprises, with money to burn on extensive advertising campaigns, possibly remember that one television company laid $90,000 on the barrel for the baseball Yankees' home games and then could find no takers. Nor has any one yet explained—even to higher education's satisfaction—the relationship between the telecasts of Madison Square fights and the sudden, sharp decline in the Garden's profits.

Play-off Schedule. Princeton's entry in the Twin-M League will see action twice next week in the championship play-offs. The first contest is set for

(*Continued on page seven*)

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TOPICS OF THE TOWN

(*Continued from page two*)

Morgan differed widely—albeit pleasantly—in their views.

The measure was then amended (by raising the amount for acquiring rights of way $9,000 to $49,000) and passed, 5 to 0, Councilman J. Dayton Voorhees being absent. Borough officials fully anticipate the land will be acquired the hard way—by drawn-out condemnation proceedings which might reach the State Supreme Court before a months' long battle ends. They are also confident of eventual success.

Finally: Council introduced another ordinance to rezone as part of the business district areas on Nassau Street just east of Harrison. Included are both sides of Nassau as far as Markham Road to depths varying from 175 to 250 feet. When the public hearing was set for September 9, the mayor and council knew they might have protests on their hands from a new angle.

Coal Shortage on the Way. If yours is a coal furnace, you can be pretty well assured that publicity being given the anticipated lack of coal this Winter isn't being drummed up merely to fool you into filling your bin now when you'd rather spend money on your vacation or new Fall clothes. For a variety of good and logical reasons, it's going to be hard to get coal next Winter.

Bob and Joe Miller, genial operators of J. W. Miller's Sons, provided us with a number of such facts this week. In the first place, manpower in the

(*Continued on page eight*)

Mothers—We have just received Mosquito Netting Canopy. It affords perfect protection against insect pests. Tailored generously to fit the coach. Made of fine weave marquisette, locked mesh. Thorne the Druggist, 168 Nassau Street.

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Calendar of the Week

Sunday, August 24th

7:00, 8:30, 10:00 and 11:00 a.m.: Mass, St. Paul's Roman Catholic Church

11:00 a.m.: "Faith in the Unseen?," the Rev. Robert H. Carley; Union Service for First and Second Churches; First Church.
Sermon, the Rev. Victor B. Stanley Jr.; Trinity Episcopal Church.
Sermon, the Rev. Howard Scarborough, of Central Methodist Church, Trenton; Methodist Church.
"Mind," Lesson-Sermon; First Church of Christ, Scientist.
Friends Service of Worship; Murray-Dodge Hall, University Campus.
"Life Under a Shadow," the Rev. Milton J. Nauss, Lutheran Service; Chapel, Westminster Choir College.

8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Wednesday, August 27th

8:30 p.m.: Mid-Week Service; First Church of Christ, Scientist.

Friday, August 29th

6:00 p.m.: Baseball: Twin-M League Play-Off; Princeton vs. Livingston Park; Brokaw Field, University Campus.

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News of the Theatres

The Playhouse

Cry Wolf (Fri., Sat.) has the usual characteristics of a horror film, this one describing the fate of a rich young widow who finds her husband's family given to lunatic tendencies. With Barbara Stanwyck, Errol Flynn.

Deep Valley (Sun. thru Wed.), a so-called woman's picture, tells of a young girl who runs away from a tragic childhood to a romance with an escaped convict, with whom she finds a strange mixture of happiness and sorrow. Well acted by Ida Lupino, Dane Clark, Wayne Morris, but slow-moving and full of pathos.

Brute Force (Thurs., Fri., Sat.) is a flashback to the prison stories of the early '30's, offering every-known cliche about tough convicts and sadistic guards whose cruel treatment brings a jailbreak as the climax. With Burt Lancaster, Charles Bickford.

Garden Theatre

Moss Rose (Fri., Sat.) portrays a killer of young and pretty girls who leaves a flower to purify each dastardly deed. Peggy Cummins and Victor Mature in a routine murder mystery.

The Welldigger's Daughter (Mon., Tues., Wed.), a French film with English captions, is the sympathetically-told story of a widower with six daughters, the oldest of whom marries an aviator above her station and bears his child after he is killed. Human to the core, it's well above average fare.

The Trouble with Women (Thurs., Fri., Sat.) brings renewed proof that able Ray Milland hasn't been in a good film since "The Lost Weekend." This is an unimaginative bit in which he plays opposite Teresa Wright.

The McCarter

This weekend, the last of "Horace," the comedy which had its trial run here preparatory to possible appearance on Broadway. Next week, "The Glass Menagerie," a haunting combination of tragedy and wistful comedy in the life of a small family. The cast (unannounced at mid-week) will have a job on its hands in matching the superb characterizations to be found in the Broadway original that won the Drama Critics prize.

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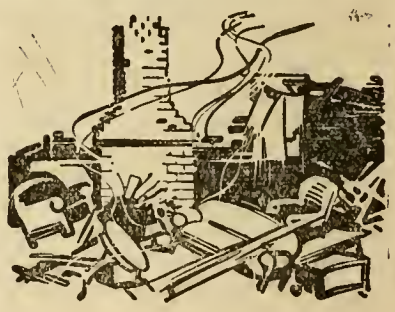

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SPORTS IN SHORT

(*Continued from page three*)

Monday evening against Livingston Park on the latter team's diamond, while the second engagement will be played Friday on Brokaw Field. Both engagements will start promptly at 6 o'clock, with a third game set for the following week if necessary.

The winner of this series will face the victor in the Walker-Gordon vs. Monmouth Junction play-off. The first encounter between these two teams was scheduled for Thursday night of this week, with the second slated for Sunday afternoon on the Walker-Gordon diamond in Plainsboro.

Both series are based on the best out of three. The survivors will then meet for the 1947 title on a best out of five basis. Until the next issue of TOWN TOPICS, watch the posters about town or call Tom Brophy, 1791-M.

Fumbilitis. Gridiron-conscious Princetonians were dealt a body blow this week with the appearance of still another football "annual" that, with an almost overwhelming faith in outmoded form charts, favored Charlie Caldwell's Tigers in exactly one of their eight 1947 starts. Only in the season's opener against undermanned Brown is the Orange and Black cast in the favorite's role.

This particular publication, edited by a former Dartmouth great, who spent most of his time running in the same place against Fritz Crisler's great elevens of the mid-1930's, figures that the Rutgers, Colgate and Dartmouth clashes will be toss-ups and that the sons of Nassau will be on the short end of long odds when they oppose Cornell, Harvard, Pennsylvania and Yale.

ANOTHER SHIPMENT OF PLAY BALLS has just arrived! Large and colorful, perfect for lawn or surf. They sold out overnight when first advertised, so don't wait. $1.19. Thorne the Druggist, 168 Nassau St.

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TOPICS OF THE TOWN

(*Continued from page four*)

mines will be able to produce this year only 48 million tons of coal against a national estimate of 52 millions needed.

Secondly, storage facilities of both producers and retailers cannot hold a full Winter's supply and consumers aren't cooperating by leaving their bins empty. When producers find the current domestic market slow, they move their surplus coal to European nations, where the demand is extreme, thus reducing the share of the 48 million tons this country will have.

The coal shortage may be no more acute than the problem of acquiring fuel oil and we have no intention of answering any of the arguments about converting from coal to oil or vice versa. But insofar as Princetonians whose cellars are currently empty are concerned, the answer is clear: to be amply supplied next Fall and Winter, begin with a full bin now.

Miscellany. Sons have been born at Princeton Hospital to Mr. & Mrs. George McGowan, 258 John St.; Mr. & Mrs. Raymond Woodrow, Rosedale Road; Mr. & Mrs. Walter Kunkel, R.I.M.R.; Mr. and Mrs. George Callighan, 21 Mountain Avenue; and Mr. & Mrs. James Delano, 405 Devereaux Avenue.

The death of Dr. Charles Browne Saturday leaves Princeton with B. Franklin Bunn, John S. Hoff, and Dr. Charles R. Erdman, Jr. as its former living mayors . . . in Winter Park, Fla., same day, death came to Major Herman N. Archer, ROTC instructor here from 1919 to 1936 and the only man to wear the Spanish-American and Bataan ribbons . . . he survived three years as a prisoner of the Japanese and when past 60 had learned to fly an airplane.

Princeton Engine Company No. 1 will hold its annual outing on Labor Day at the Squatters Club, with Jay Murray in charge of arrangements . . . officers of this unit of the fire department are Arthur Bremen, president; George Willis, vice-president; George Cahill, secretary; and Walter Foley, treasurer.

New Jersey's population has increased by 144,000 since 1940, is now estimated at 4,304,261 . . . Princeton's population hasn't been officially checked, but guestimates range as high as 15,000, exclusive of students, an increase of nearly 50 percent in seven years.

The two new fire engines which have been on order for nearly two years are expected next month . . . Mrs. Angelina Robertson, who has moved to California where her husband, Professor Howard P. Robertson, will teach at California Institute of Technology, has resigned as director of welfare . . . Mrs. Alice Schannel has been named to replace her on a temporary basis.

NEARLY EVERYONE has had a Toni Home Permanent. Have you had yours? Ask us for this professional-type plastic set complete with curlers. Does not scorch or burn the hair. Everything necessary to give yourself a complete permanent. $2. Thorne the Druggist, 168 Nassau Street.

JUST RECEIVED! U. S. Howland white bathing caps, head sizes 20, 21, 22, 23. Also Kleinerts Save-a-Wave white bathing caps. Both these caps save your wave, keep your hair dry and the water out of your ears. Thorne the Druggist, 168 Nassau Street.

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